

Aerocity LIVE



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GMR AEROCITY MAGAZINE

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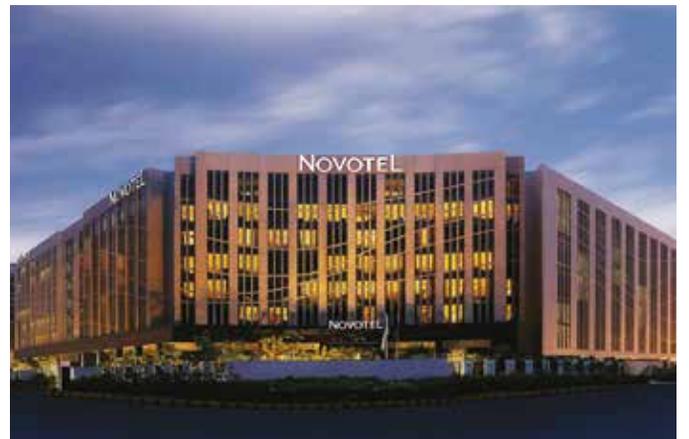
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EFFECTIVENESS OF COMMUNITIES



ANNURAG BATRA

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The effectiveness of communities is augmented by the opportunities garnered by its members. It is with that aim, Aerocity New Delhi is becoming the national capital's new urban-development paradigm. With aerocites playing an increasingly important role as economic accelerators, it may be, therefore, not an exaggeration to say that the centre of gravity of modern cities' business is undergoing a sure and directed shift towards such aerocities. Such developments are fostering the growth of premium hotels, workspaces, restaurants and cafes of the city, leading to the continuous attraction of the business community in such vicinities.

The liberalisation of the Indian economy had a direct impact on the country's hospitality industry which contributes over 7 percent to the country's GDP. Considered to be a sunrise industry, the hospitality sector is expected to touch USD 460 billion by 2028. Moreover, India has witnessed considerable growth in foreign visitors since the 2000s. All these reasons have enabled the country to become the seventh-largest tourism economy in the world.

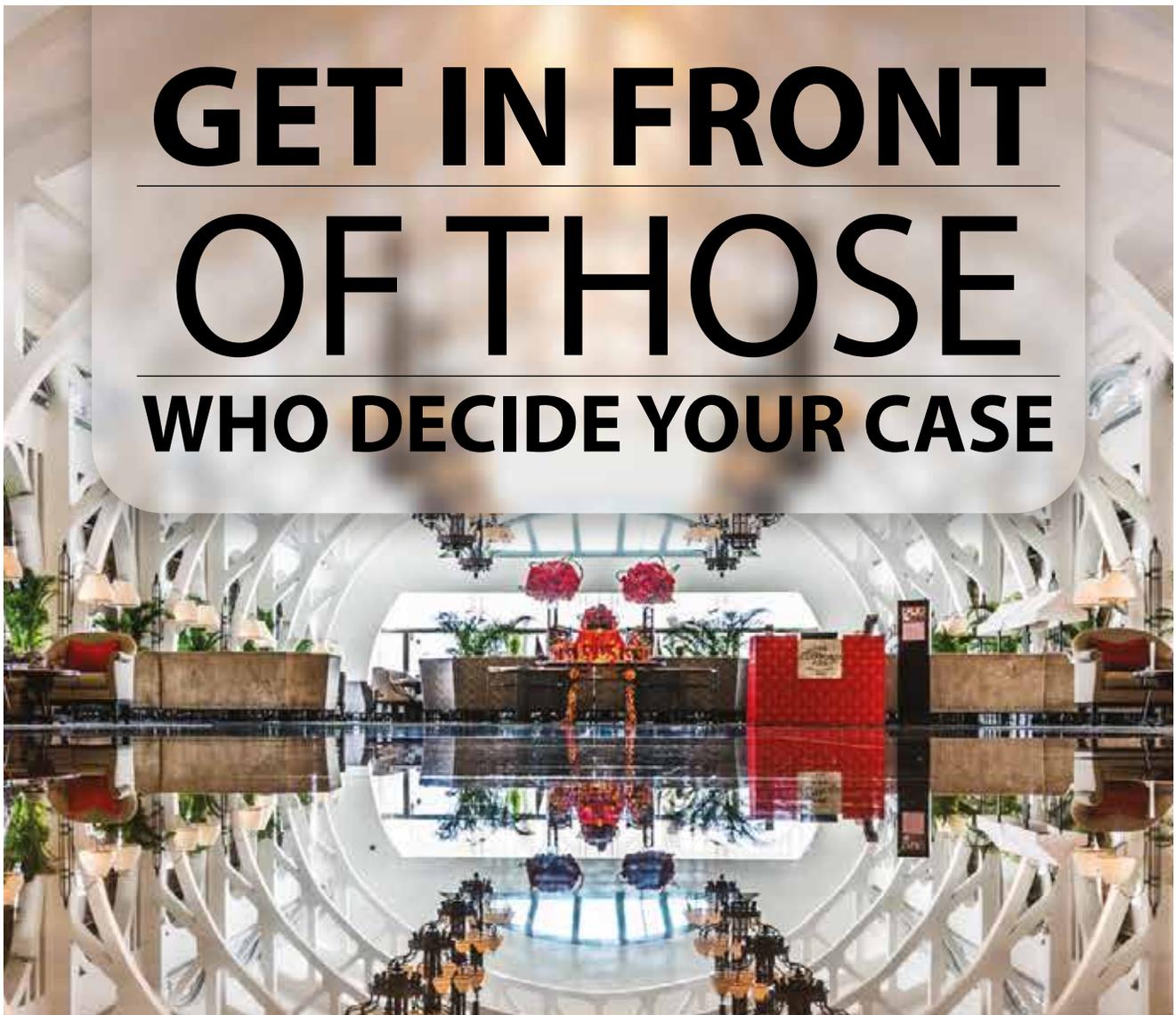
The hospitality industry in India is a significant economic multiplier. Despite the ongoing pandemic, this industry has been considered one of the most profitable industries, creating almost 15 million jobs in the past five years. The sector attracts a major chunk of foreign direct investment inflow along with the most important means of foreign exchange for the country. By 2028, the hospitality sector is expected to touch USD 460 billion.

In modern cities, business communities form a vital and essential part of their entire being. It is pivotal to strategically position airports and transit hubs in such cities for imparting an appeal for both business and tourism in these cities. With a suitably aligned and supporting infrastructure, an integrated aerocity can grow into an attractive and bustling Central Business District (CBD) with an unsurpassable appeal—an unbeatable combination of positioning and business leverage for both global businesses and quality brands.

As the effects of COVID-19 spread across the entire world, the primary focus for governments and businesses is the safety of their people. We are proud to see that our hospitality and leisure clients, being the first ones that experienced the extreme bad weather conditions, are moving quickly and remain focussed to understand and quantify the operational and financial impact for their business. The impact is huge, and not yet predictable, on both revenue and supply chains. The hospitality leaders from the GMR Group continue to develop premium hotels in Aerocity New Delhi, inching steadily towards normalcy. Being a leading business, leisure and entertainment destination in India, GMR Aerocity New Delhi is fast becoming the epicentre of global connections in the nation's capital. We hope the robust facilities of the GMR Aerocity hotels pave the way for the sustainable growth of the business community and tourism in New Delhi.

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FROM THE CEO'S DESK



“Aerocity New Delhi has become signature to the new spirit of the Capital that is the perfect balance of a modern rhythm and a never-give-up soul, creating a fast-paced business ecosystem”

It is only with the rigorous pursuit of connections that businesses can expand effectively to reach out to larger markets. GMR Delhi Aerocity has been on a journey of evolution. It started operations as a hospitality district as part of the airport ecosystem to support the varied requirements of international and domestic travellers. Over time, it kept adding business assets, cultural and leisure experiences and attracted city dwellers alike. Today, it stands tall as India's premier business district that enjoys an elite clientele.

An unparalleled mix of culture, art, events, exhibitions, conferencing facilities and business experiences sets GMR Delhi Aerocity apart. It continues to evolve quickly and will keep adding rich and diverse engaging experiences.

Celebrating this, GMR Group has collaborated with the 20+ communities of BW Businessworld with the aim to position Aerocity as a primary base for travellers commuting from Delhi, Jaipur, Agra, Punjab, Himachal, Kashmir as well as international visitors of the national capital.

One of the endeavours of this collaboration is a monthly publication that will focus on the re-emergence of tourism in the North Indian states, luxurious office spaces developed by premium hotels, and customised experiences brought in hosting events. Our belief is that documenting what we offer, and layering it with the role that this plays in the sector's growth will deepen the business to consumer connect of Aerocity New Delhi.

These publications will be a luxe guide to know where to eat and stay while in Aerocity New Delhi, by strategically positioning multimodal connectivity of the vicinity. By engaging with GMs, CFOs, CMOs of the various Aerocity tenants, the magazines will showcase key features of the hotels, their F&B experience and offices spaces. The various celebrated events of hotels will be covered in the monthly calendar of these special magazine issues.

GMR Aerocity New Delhi is one of India's most prominent and the best hospitality district. With 11 of the most renowned international hospitality brands, including but not limited to Aloft, Holiday Inn, Novotel, Pullman, JW Marriott, Pride Plaza and Roseate House, it offers best-suited stay options for both business and leisure travellers. With over 4000+ operational rooms, luxurious facilities, and warm hospitality, it is a perfect place for business and leisure travellers. It offers a complete business ecosystem and also provides you with a plethora of the most premium F&B brands globally, offering a wide range of culinary experiences. And we invite you to join in these experiences as you soak in the pace and culture of the Capital.

Aman Kapoor
CEO Airports Land Development GMR Group



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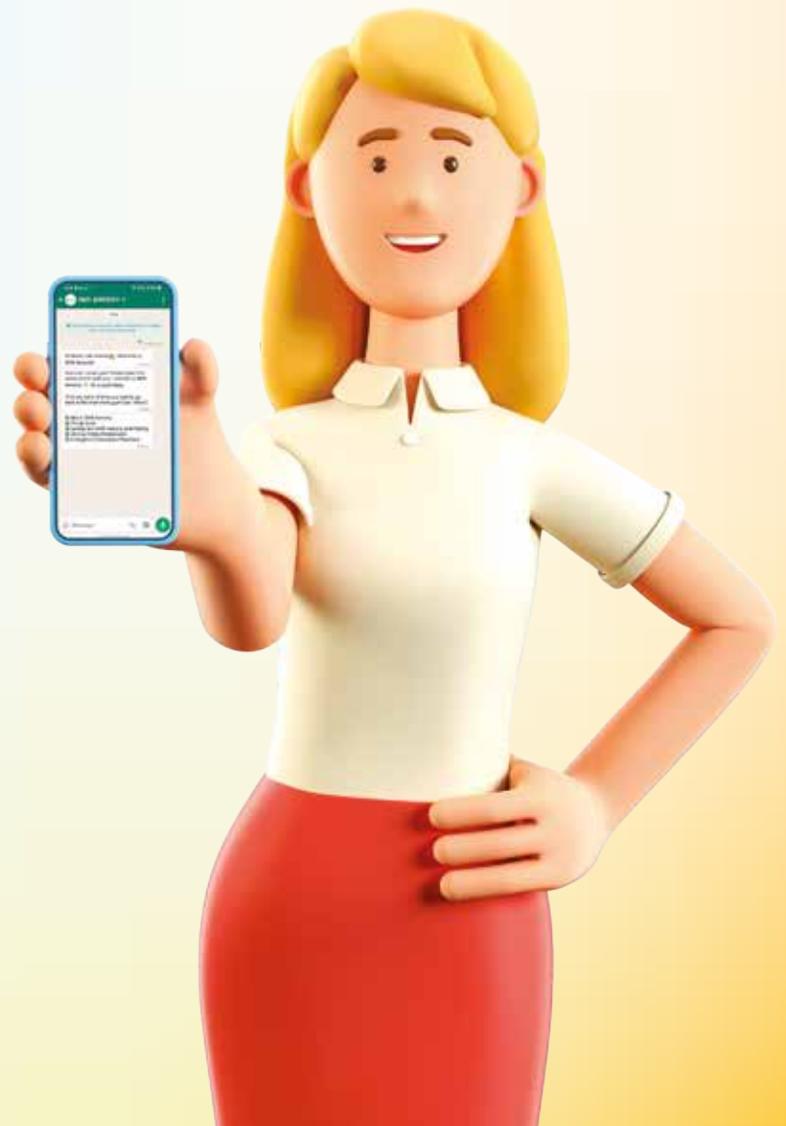
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AN INSTITUTION IN PERPETUITY IN NEW DELHI

GMR GROUP IS BUILDING SUSTAINABLE, SMART AND RESILIENT INFRASTRUCTURE WITH PREMIUM OFFICE SPACES, WORLD-CLASS HOSPITALITY, EXQUISITE F&B BRANDS, AND A VIBRANT URBAN ENVIRONMENT

One of the fastest-growing infrastructure enterprises in the country, GMR Group comes with a rich and diverse experience spanning three decades. GMR Aerocity, New Delhi is amongst the largest and leading hospitality districts in India. Aerocity serves the right combination of luxury and entertainment within its well-planned commercial arena. With their vibrant portfolio of projects, GMR is uniquely placed to build state of the art projects in sectors that are of critical importance in the process of development. Using the Public-Private Partnership model, the Group has successfully leveraged its core strengths to implement several iconic infrastructure projects in India.

GMR Group entered the airport's space in the early 2000s and is today amongst the top five airports developers globally. Presently, the group owns and operates Delhi International Airport and Hyderabad International Airport. Apart from being one of the largest private airport companies in India, GMR Group is also the only Indian airport developer to have developed and operated airports outside India. Presently, GMR Infrastructure in partnership with Megawide Construction Corporation of the Philippines is operating and

developing Mactan Cebu International Airport – the second largest airport in the Philippines.

PARTNERSHIPS & COLLABORATIONS

To further strengthen the company's capabilities across the airport sector, GMR Infrastructure Limited (GIL) has formed a strategic partnership with Groupe ADP giving the latter a 49 per cent stake in GMR Airports Limited (GAL). Airports Authority of India is an equity partner in both the Delhi International Airport and Hyderabad Airport projects of the group and the Government of Telangana is also an equity partner in the Greenfield airport project in Hyderabad a walking distance from Worldmark, a premium shopping destination and business park. The GMR group is currently developing a 2101Ac (850 Ha) multi-product Special Investment Region (SIR) at Krishnagiri, Tamil Nadu, the division aims at creating state of the art establishments that are sustainable.

An important factor determining the viability and appeal of Aerocity is its degree of integration with the city it supports. Strategically located, intelligently designed and equipped with technology-driven facilities, it is no wonder that



the Delhi Aerocity is the newest bustling centre of commerce, premium retail and F&B (food and beverage services). The area has come up with more hospitality units than had been initially planned for the district. Prominent hospitality brands at Aerocity include Pullman, Novotel, Holiday Inn, IBIS, and JW Marriott, among others, across 5-star, 4-star, 3-star and budget hotel categories.

LOCATION PERFECT

The availability of investment-grade space in Delhi at relatively affordable prices as compared to burdened micro-markets, such as the traditional Central Business District of Connaught Place, allows the region to attract strong occupier demand. And in cases where commercial realty rates are comparable, the brand positioning of Aerocity is more amenable for global as well as domestic corporate firms. Overall, the micro-market offers multiple advantages vis-à-vis other business districts of Delhi. The region, moreover, has the potential

to accommodate a major share of mixed-use developments across the NCR by housing multiple global players from diverse sectors under the same roof. With the completion of the three towers of Worldmark in 2015, the total available office space in Aerocity currently stands at just under a million square feet.

GMR Aerocity New Delhi is one of India's leading business, leisure and entertainment destinations. Modelled on the smart city concept by the GMR Group, GMR Aerocity boasts of futuristic offerings such as safe and walkable districts with multi-modal connectivity, open spaces, and modern amenities. Designed to ensure low environmental impact, it even encourages resource conservation. Modelled on the smart city concept by the GMR Group, GMR Aerocity boasts of futuristic offerings such as safe and walkable districts with multi-modal connectivity, open spaces, and modern amenities. Designed to ensure low environmental impact, it even encourages resource conservation. ■

A CULMINATION OF THE CONTEMPORARY & FUTURISTIC

A STYLISH, BOUTIQUE HOTEL WITH
STUNNING AESTHETICS, **ALOFT** BREAKS
THE TRADITIONAL HOTEL MOULD FOR A
TRULY UNFORGETTABLE STAY

Immerse yourself in the vibrant and exciting atmosphere of the capital city with a relaxing stay at Aloft New Delhi Aerocity. The stunning aesthetics of this property illustrates the ideal culmination of the modern and futuristic infrastructure. They are the next generation of hotels, using technology and design to enhance experiences and move at the pace of their guests. It is located in the convenient area of Aerocity, making it accessible to all of the city's most famous sites. The hotel attracts many clients from across the country and globe through its renowned culinary expertise, offering diners an experience in luxury, food and beverages.

Whether you are visiting the city for business or pleasure, Aloft New Delhi Aerocity caters to your every need. With areas tailored to suit work and relaxation, you will never find any trouble for a suitable environment catering to your specific needs.

FOR THE SASSY & STYLISH

In a conversation with BW Businessworld, General Manager of Aloft New Delhi Suman Gahlot mentioned, "Aerocity is the preferred choice for various discerning travellers. Guests can explore the vibrant, sassy and stylish attributes of the capital city by sojourning at the distinct world of Aloft New Delhi

Aerocity. The exuberant ambience of the property illustrates the ideal combination of contemporary and futuristic infrastructure.

'Different by Design', Aloft New Delhi Aerocity was created keeping in mind the needs of the next-generation traveler, bringing together tech and design to enhance the experience and provide innovations. Moreover, it is accessible to all major touchpoints of the city. We take the highest standards of hygiene, cleanliness whilst providing the finest in products and services in line with the standards of Marriott International."

The hotel is equipped with a picturesque lobby that provides the property with a refreshing dash of colour. It is naturally lit and adorned by artefacts and pieces of art that have been carefully selected to suit the brand and its ideology. Together with the stylish furniture and flooring, it serves as the ideal entry point for the hotel and illustrates to the guests







the care and quality that has gone into the workmanship. Keeping the Aloft colours and vibrancy in mind, the hotel has been architecturally built to stay true to the Brand statement of Different. By Design.

A DIFFERENTIATION WITH ART

The entire art scenario in the property has been carefully curated with a unified message transcending through all the art pieces – Courage to Innovate. One of the finest pieces of art on display in the hotel is a picturesque landscape piece created by the acclaimed artist Gauri, which adorns the wall behind the Infinity pool on the third floor and provides the guests with a beautiful view image to enjoy whilst relaxing.

Aloft is at the forefront of a concept that sees the mix of space used for business and social at its very core. The hotel

is designed to take you through a journey transcending from Business to Social in a matter of minutes. This is a property where business can be mixed with pleasure, and PowerPoint presentations can turn into fun cocktail conversations with friends within the comfort of the same property- without ever having to step out!

DINING EXPERIENCES

Immerse yourself in an array of diverse dining and lounge options created to suit every occasion. Aerocity has the patronage of various travellers as they have a plethora of options to choose from depending on their base and budget. Hence, guests staying in Aerocity get a variety of dining and leisure options to make their stay relaxed and comfortable.



EXPERIENCE THE NOOK AND CORNER

A 120 cover restaurant with alfresco seating, all-day dining offering elaborate buffets, serving Indian and International cuisine. Relax over a delicious meal any time of the day at Aloft's light-filled restaurant. Sample the extensive menu featuring live cooking stations and an assortment of Indian and International cuisine.

ENJOY HAPPY HOURS AT W XYZ BAR

During the day, the vibrant Bar is the place to meet, collaborate, think or relax. Mingle at W XYZ Bar, where you can hold impromptu gatherings, dine on light bites, play pool or listen to live music each evening. Play pool, sip crafted cocktails in its urban vibe. Live performances by local artists are sure to rev up your evenings upholding the concept of Live @Aloft.

TASTY EVENINGS AT RE: FUEL BY ALOFT

Perk up or chill out at the one-stop snack shop restaurant. The new Re: fuel breakfast pots offer a fresh, flavorful option for guests looking to enjoy their meal in the hotel or on the fly. Grab a delicious hot breakfast, or choose sweet or savoury fast-and fresh options, including a wide range of salads, sandwiches and snacks - perfect as you go about your day in Aerocity.

32 I/C sets, 57 Twin Rooms, 12 Studio Rooms, two Differently abled rooms, state of the art rooms with internet connectivity and natural light in all rooms. Plastic-free O2 water bottles and 43inch LCD screens with 120 channels. Along with this, bathrooms equipped with Hairdryers, shaving mirrors, international power sockets, branded vanity

amenities, In-room Iron/ Ironing Boards and beds equipped with 13-inch orthopaedic mattresses for a comfortable sleep with a minibar are available at your service. From Botlr the robot butler to Alexa-enabled rooms, the tech-forward features ensure a digitally efficient stay at Aloft.

The hotel's in-room business features include one-touch connectivity-AYS, options across Single, Twin and Studio rooms to choose from, depending on the length of stay and number of travel companions, blackout blinds for that much-needed power nap any time of the day and vacuum-sealed windows for zero noise interference

Aloft has a room dedicated solely to their guests' health and rejuvenation, giving them many different options, including a fully fitted state of the art fitness studio and an inbuilt yoga studio. A 24x7 gym equipped with a yoga room ensures that you can keep with your fitness regime, even while you travel.

ENTERTAINMENT AND REJUVENATION

Vibrant and savvy, the Aloft New Delhi Aerocity is the potpourri of art and culture for one and all. Live performances by local artists are sure to rev up your evenings at W XYZ Bar. A refreshing inside-outside, green concept welcomes the guest into a visual and artistic walk-through. The Vintage car installation greets the guests at the main foyer and adds an attractive feature to the guest experience. Aloft believes that business can be fun- this philosophy resonates in the design spaces and art installations that run the length and breadth of the property. Given its proximity to various business hubs and its excellent connectivity to various city/ tourist centres, Aloft New Delhi Aerocity is a refreshing break for the weary business traveller.

The staff at Aloft are trained to the highest standard to ensure that you experience first-class service with no compromise as a guest. The hotel is equipped with state of the art business facilities, including; drop-down projectors across banquet, club and business centres, high-speed internet access, and Bose surround sound systems.

Whether on a trip for business or pleasure, make Aloft your first port of call when you visit Delhi because your business is always their priority, and the excellent team of staff provide bespoke solutions to all business needs. The environment is designed to keep you energised and focused through all your business dealings. While you take care of business, they ensure to take care of their customers. At Aloft, you live a life with ingenuity. ■



THE UBER-CHIC LIFESTYLE

A HOTEL DESIGNED TO GRATIFY THE NEXT GENERATION OF SAVVY BUSINESSMEN AND LEISURE TRAVELLERS, **HOTEL ROSEATE HOUSE** ACCOMMODATES OVER 200 ROOMS

New Delhi-based Roseate House is a contemporary upscale hotel stationed in the capital's only hospitality district, Aerocity. Spread across 1.6 acres, Roseate House combines lineage and novelty in its design and services to cater to the new generation of cosmopolitan guests. Half hour from the leading business hubs of Gurugram and Delhi, 20 minutes from the Indira Gandhi International Airport of New Delhi and two minutes walking distance to the Aerocity metro station, the hotel renders a contrasting respite from the city's hustle-bustle. Articulating a contemporary narrative that knits through every room and floor, it is among the best hotels in Delhi Aerocity. Perched within a convenient 4.5 km from the airport, it is easily accessible to corporate hubs and entertainment centres in Delhi and Gurgaon. The leading 5-star hotel in Delhi Aerocity offers hundreds of rooms and some of the finest dining options in the capital with Kheer, DEL, Chidya Ghar and Roasted by Roseate. Being the first hotel in India and fifth in the world to be FSSC certified, the hotel assures one of the best hygiene standards and food safety practices.

THE MODERNIST INDIA

Roseate House New Delhi has 216 spacious and tastefully well-furnished rooms, including 15 specially designed suites. It positions itself as a narrative of cosmopolitan hospitality that knits through every room and floor. Conceived as a 'book', each floor has been named a 'story' and each

room category a 'chapter' that embodies a perfect blend of contemporary design and functionality. Some of the best suits offered by the hotel are mentioned in this article.

When asked about the philosophy which upholds the services of the hotel, Roseate House's Disha Kapoor commented, "Our hotels create in you a sense of nostalgia and a reference to Modernist India to build a quiet refuge from urban, city life. We aimed to reduce the visual noise and unnecessary clutter, creating an austere yet warm space for reflection and introspection. We wanted to juxtapose the raw and finished, the hard and soft; to create an experience of understated luxury. 24x7 breakfast concept, alkaline water to all guests, laundry complimentary for single lady travellers, Guest interactive sessions to keep them engaged in Segway rides, mixology sessions, cooking session, bakery sessions for kids."

She also added that Roseate House has recently launched another outlet of 'Roasted by Roseate' in ISKATE by Roseate, its ice skating rink and chocolate brand, 'Chocolate Bites by Roseate'.

PLEASING THE TASTE BUDS

Inspired by the international flight code for the city, DEL is an all-day bistro at Roseate House New Delhi. With a seating capacity of 132 guests, DEL has a choice of both alfresco and indoor dining options. The bistro accommodates an exclusive private dining room that opens to a sky-lounge



catering to social and corporate gatherings. The uniqueness of DEL is its changing menu at every mealtime, influenced by the movement of global travellers. It houses a lavish bar, live European and Oriental kitchen, a sushi island, along with a dedicated salad station, cold spread, Indian fare and a dessert buffet.

Designed by Noriyoshi Muramatsu of Studio Glitt (Tokyo, Japan), creator of all Zuma and Roka restaurant interiors globally, Kheer at Roseate House offers Indian cuisine par excellence with a modern edge. It greets its guests with chairs and sofas in vivid colours, lights from beautiful metallic lanterns, bells and solid wood tables, all of which have handcrafted Indian designs. The restaurant entails a live tandoor kitchen, street food station, dining area, a mixology bar with a whiskey shelf, wine cellar, beer counter and a DJ deck with an exclusive lounge. The restaurant can host over 250 guests.

BEYOND THE REGULAR

The Classic Chidya Ghar Bar: Chidya Ghar has a distinct old-world charm in a contemporary young chic setting, a first of its kind old school bar and dining space. It boasts an exclusive dining menu and a classic collection of wines and spirits in an atmosphere where the old and the new unite seamlessly. The bar comprises an extensive and exclusive collection of wines and spirits, as well as classic cocktails for guests looking for warm conversations in a subtle ambience.

Stargazing at Tara: Under the twinkling stars of the night sky, parked by the rooftop infinity pool of Roseate House New Delhi, is Tara, an open rooftop lounge. Designed for guests who want to kick back, relax and savour their taste buds with some scrumptious handpicked dishes from our chefs. Tara is spread across 133 square meters in space and can host 34 guests.

Roasted By Roseate: Positioned alongside Upstage Club, Roseate House New Delhi's luxe co-working space is the hotel's in-house patisserie and boulangerie, Roasted by Roseate. Specialising in a wide range of macarons, savouries and desserts, the patisserie is known for serving a variety of exotic TWG tea, a signature of The Wellbeing Group and authentic Blue Tokai coffee.

'AHELI': A SYMBOL OF PURITY

The Sanskrit derivation of 'Aheli' is pure, while in Hebrew, it symbolises a feeling of purity, grace, and elegance in Hebrew. Wellness at Aheli encompasses every element - design, service, experts and a bespoke menu of treatments. Signature services at the spa are designed to detox, cleanse, nourish, nurture, heal and rejuvenate. These include body rituals, scrubs, wraps, facial, skin, hair and salon services. Treatments offered at the Aheli Spa are a blend of Ayurveda, Yoga, Indonesian, Thai & European wellness philosophies. The spa has well-appointed spaces, each designed to offer



holistic wellbeing. These include three single suites, one couple suite (equipped with a jacuzzi), each opens to a private balcony, a gym and a rooftop pool in addition to a steam and sauna room with a city view.

UPSTAGE CLUB, MEET & DINE

Roseate Hotels and Resorts are luxurious and futuristic. The design element of the construction is open to innovation and evolution and yet is aesthetically pleasing. The service offered here is professionally top-notch with an extra human touch and feel. The excellent team of staff welcomes guests to indulge in a quirky yet luxe co-working space, Upstage Club, to suit their daily business needs. From a formal setting to a relaxed evening ambience, Upstage Club members will have exclusive access to the chic meeting and dining space. Upstage Club will offer two compact meeting halls, a boardroom and a bouquet of small meeting spaces and capsules to suit members' formal rendezvous in addition to access to the auditorium at Upstage, an avant-garde 4k cinema hall offering the ultimate theatre experience. At the 71 seater auditorium, members can discover a variety of daily events, including theatre, films and other acts of entertainment such as seminars, lectures, book readings and stand-up comedy. Upstage Club also houses Upstage Collect, an exquisite boutique showcasing discrete luxury. The boutique features homegrown brands that offer a fine collection of luxury lifestyle apparel, jewellery accessories and tea.



A VINTAGE EXPERIENCE

The Ballroom at Roseate House New Delhi can accommodate 175 guests in a round-table setting and 450 guests in a theatre-style seating arrangement. The Ballroom can be divided into Ballrooms 1 and 2 for smaller meetings. In addition, there is Ballroom 3, a Club Lounge, VIP Lounge and a business centre - Club Privè offers three conference rooms, two with a seating capacity of 12, one with ten and meeting space for 3. The business centre is equipped with state of the art conferencing and meeting facilities.

Roseate House also has a lifestyle team of experts who can curate tailored leisure and travel packages on request. ■

THE STORY OF LUXURY

- **Kush Kapoor**

CEO, Roseate Hotels



Roseate House, New Delhi

Q. HOW HAS BEING A PART OF AEROCITY ENHANCED THE CUSTOMER SERVICE YOUR BRAND OFFERS TO CLIENTS?

Aerocity offers a wide range of experiences for guests. It has fast become popular with guests. The airport is just a few minutes away, and this is very convenient for our corporate and leisure travelers. Our guests have access to the shopping and dining within reach.

Q. WHAT WAS THE DESIGN PHILOSOPHY FOLLOWED WHILE DESIGNING THE HOTEL?

Roseate House New Delhi has 216 spacious and tastefully furnished rooms, including 15 specially designed suites. It postures itself as a narrative of cosmopolitan hospitality that knits through every room and floor. Designed to mirror a book, every floor is a story, and each room is a chapter. It embodies a perfect blend of contemporary design. The

design element of the construction is open to innovation and is aesthetically pleasing.

Q. TELL US ABOUT THE MOST INNOVATIVE OFFERING FROM ROSEATE HOUSE.

The Roseate Hotels & Resorts offers a bouquet of unique experiences to guests. Our contemporary hotel breakfast around the clock is an ode to travelers flying across time zones. Our Upstage Club is a benchmark in co-working spaces, designed to make work a pleasure. The club also includes access to an auditorium cum avant-garde 4k cinema hall. We also have a rooftop infinity temperature-controlled pool.

Q. WHAT ARE SOME OF THE NEW OFFERINGS PLANNED FOR THE NEXT FEW MONTHS?

The year 2022 is going to be the year of progress. Building on our core strengths which include a deep understanding of luxury and our outstanding team of master Chefs, we are in the process of launching our labels this year. These include a fine selection of signature wines, coffee, tea, and beyond. We recently launched our line of luxury fragrances and soaps.

Q. PLEASE TELL US ABOUT YOUR EXPANSION PLANS?

We presently have around 422 keys and are looking at expanding properties owned and managed.

We have recently launched another outlet of Roasted by Roseate in ISKATE by Roseate, our ice-skating rink in Ambience Mall, Gurgaon. ■

CHOCOLATE BITES BY ROSEATE



Chocolate is the unspoken language of love. They say it is the food of the gods. No wonder chocolates have become an integral part of the gifting culture.

With the launch of its fine selection of gourmet chocolates, Roseate Hotels & Resorts has raised the bar for artisanal chocolates. 'Chocolate Bites By Roseate' includes delectable gourmet chocolate bars.

Chocoholics have the option of choosing from classic favorites like Almond Rocks and Gourmet Bars or indulging in some Hot Chocolate Bombs. Chocolate bombs are chocolate spheres filled with hot chocolate mix and marshmallows, which melt into a cup of hot milk.

Whether you want to surprise your loved one or express gratitude to a friend, this is a perfect choice.

ANDAZ DELHI BRINGS AN ELEVATED REFLECTION OF NEW DELHI'S UNIQUE HERITAGE AND CULTURE

THE LOCALLY INSPIRED FACADES OF **ANDAZ DELHI** ENVISAGES THE VARIOUS FACETS OF THE NATIONAL CAPITAL ALONG WITH CAPTURING THE NEIGHBOURING AURA AND VIBE THROUGH ITS WORLD-CLASS CRAFTSMANSHIP

A Luxury Lifestyle Hotel by the Hyatt Development, Andaz Delhi marks the establishment of the Andaz brand's first hotel in India. Andaz Delhi offers inspiring experiences through the neighbourhood's rich history and culture, helping guests get to know their surroundings more intimately and leave feeling like a local. Going by its namesake 'andaz' which suggests personal style, Andaz Delhi aims to celebrate the individuality of every guest. With imaginative interiors, artwork and amenities that reflect the neighbourhood, guests can truly immerse themselves in surrounding culture.

INTRICATE DESIGN & WORLD-CLASS ARTWORK

Conveniently located in Aerocity, the hotel is within easy reach of downtown Delhi and the business hub of Gurgaon. Designed to capture the spirit of Delhi by renowned architect Bauer Latoza Studio from Chicago, and interior designer Virgile and Partners from London, the hotel integrates traditional Indian elements, colours, and flavours into a modern design inspired by the unique craftsmanship of India. In every sense, Andaz Delhi brings a distinctly local experience.

UNIQUELY CRAFTED GUESTROOMS

Each guestroom at Andaz Delhi features a unique curated piece of art that celebrates a reason to "fall in love with Delhi". The collection is skillfully integrated into a book displayed in each room called "401 Reasons to Fall in Love with Delhi," written by well-known travel writer Fiona Caulfield. While there is much to love about Delhi, navigating its myriad twists and turns can be a challenge, therefore the book has been designed to highlight twelve different categories for those to discover areas of specific interests, including Delhi's Building Heritage, Taste of Delhi, Creative Delhi, Delhi Celebrates, Cultural Delhi, Sporting Delhi, Delhi Shops, New Delhi Architecture, Delhi Devotion, Delhi on the Move, Natural Delhi and Iconic Delhi.

MARKET-TO-TABLE DINING SPACES

Taking an innovative approach to restaurants and bars, Andaz Delhi emphasizes consciously sourced ingredients and local artisanal produce in the uniquely conceived food hall – AnnaMaya. Here, guests can eat mindfully by sampling delicious European and local cuisine inspired by the colours



and flavours of India. Guests can indulge in interesting cocktails that highlight the art of mixology at Juniper Bar. Their philosophy is simple: Source fresh, local ingredients, find the region's top chefs and invite them to plate their unique culinary interpretation of the surrounding culture. Their restaurants evoke the delights of a neighbourhood favourite, but with an elevated and unexpected twist.

EXTENDING YOUR LEISURE HOURS

The recreational facilities at Andaz Delhi include a pool with sun deck, as well as a fully furnished gym with the latest equipment, a spa with a unique 'Apothecary Blending Bar' and a range of treatment rooms. Each space is designed to better acquaint guests with the area in creative and unexpected ways that arouse the senses and heighten the experience.

ONE-STOP FOR ALL MEETINGS & EVENTS

The hotel offers 37,500 sq. ft. of innovative meeting and event spaces, with fluid layouts and functional design creating environments that dissolve barriers and encourage creative thinking, interaction and conversation. The oval-shaped pillar-less ballroom is one of the largest indoor luxury wedding spaces in Delhi and can accommodate up to 1,500



guests. The unobstructed design of the ballroom provides a blank canvas to customize and decorate the space based on the individuality and style of any guest. The unique Elephant Path adds a sense of drama to a traditional Indian wedding. Eight Andaz Studios offer residential-style meeting and event spaces with inspiring open kitchens and an outdoor terrace. The fluid layouts, functional design, service staffs and dining experience create fun environments that dissolve barriers and encourage interaction and conversation. ■

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ASHISH VIDYARTHI
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KABIR BEDI
Author "Stories I Must Tell"



RAJ KUNDRRA
CEO, Vivan Industries Ltd



AMIT KHANNA
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VISWANATHAN ANAND
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PRAJAKTA KOLI
YouTuber - A Youth Leader & Social Media Sensation



ARUNA JAYANTHI
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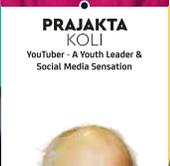
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Chairman, Hero Enterprise
Chancellor, BML Munjal University



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Tata Regional Subsidiaries



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G ASHOK KUMAR, IAS
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National Water Mission
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M DAMODARAN
Former Chairman, SEBI,
an Institutional Builder,
Independent Board Member & Chairman of Many Boards



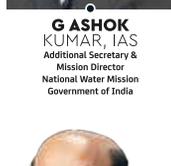
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MAKING THE LONGEST JOURNEYS WORTH IT

FROM EVERYDAY ESSENTIAL TRAVEL TO LUXURY ESCAPES, A COLLECTION OF WELCOMING EXPERIENCES IS CURATED AT **HOLIDAY INN** FOR WHEREVER TRAVELLERS GO AND HOWEVER THEY STAY



Holiday Inn, New Delhi, a highly recommended five-star hotel near IGI Airport, is located just minutes from Terminal 3. The hotel in Aerocity New Delhi offers complimentary Wi-Fi and Airport transfers at select rates. Travellers love the seamless connectivity to the premier business hubs like Worldmark, DLF Cybercity, Udyog Vihar and Gurgaon. The Aerocity metro station, located just a 2-minutes walk away, provides quick and easy access to various parts of the city.

The very efficient travel desk helps visit the premier attractions in and around Delhi such as Qutub Minar, Red Fort, and Lotus Temple, the Taj Mahal in Agra and the historical palaces and forts of Jaipur. The hotel's proximity to premium shopping hubs like Central Aerocity, DLF Promenade, and Ambience Mall makes it a preferred choice for discerning business and leisure travellers. Its distinguished design and unforgettable service bind the Luxury & Lifestyle Collection together, making every journey a celebration of extraordinary experiences, each in its own unique way.

EFFICIENCY & EFFECTIVENESS

All 265 guest rooms and suites are elegantly designed and feature LEDs satellite TV, a pillow menu, an iPod docking

station, and triple glazed windows for a peaceful sleep experience. Each stay is backed by the IHG Clean Promise, which means clean, well-maintained, clutter-free rooms that meet high standards. Room Service is also available in executive rooms, suites, and rooms all day round the clock. Embark on a diverse culinary journey with award-winning on-site restaurants and bars, offering the finest cuisine.

The hotel includes round-the-clock in-room dining, Spa and Salon, a fitness centre as well as an outdoor pool. The hotel's 8000 sq. ft. of flexible meeting and banquet space can accommodate up to 400 guests. Additionally, kids ages 12 and under stay for free when sharing their parents' room. Up to four kids ages 12 and under eat free any time of the day in any Holiday Inn on-site restaurant. The new and convenient digital check-in and checkout process assures that one travels on your own terms.

HOTEL DINING, RESTAURANTS, BARS & LOUNGES

The hotel features an all-day dining restaurant, offering the best of the world cuisine, a deli for pastries and confectioneries, a lounge and bar. As per the government guidelines, outlets operate following Covid-19 protocols on





social distancing and hygiene. There are four functioning restaurants on-site.

Guests can plan a hangout at The Hangar Lounge & Bar and spice up their evenings with an amazing collection of concoctions and international spirits. The relaxing ambience and soothing lighting will set your mood rolling, and the scrumptious selection of food will keep you asking for more. Special packages are also available for parties and group bookings.

THE GOOD LIFE

Viva is a vibrant and lively place featuring cuisines from around the world; it serves breakfast, lunch, and dinner in a show kitchen style contemporary setting. The large glass window panes add life to the restaurant during the day, and the restaurant's dramatic lighting makes it the ultimate place to dine in the evenings. It is operational from 7 AM to 11:30 PM. The culinary offerings are complemented by the warm and attentive service of the staff.

Viva Deli is the place to be for a convivial hi-tea with friends and acquaintances while savouring a variety of patisseries and choicest gourmet delicacies. Viva Deli starts its operations from 11:00 AM and goes on till 8:00 PM with facilities to parcel a pastry or have a custom-made cake as per one's interest.

The Hangar is the place to meet, celebrate and relax, be it a casual hang out with friends or a formal get-together with colleagues. There is no better place to reinvigorate yourself after a long day of work than the serene and soothing lighting at Holiday Inn's Bar & Lounge to get your mood rolling. Enjoy an exclusive range of wines and spirits accompanied with western pub food offerings, and feel most welcome to ask the bartender to shake a cocktail of your choice.

The hotel's gymnasium is operational in the morning from 6 AM to 10 AM and in the evening from 5 PM to 9 PM for the hotel's guests and members. As per government guidelines, all safety and social distancing protocols are implemented to ensure one's well-being. Fitness Center Equipments include Elliptical Machines, Free Weights, Rower, Stair Stepper, Stationary Bicycle, Treadmill.

Whether you need to relax and unwind after a hard day, host a casual meeting with friends or colleagues or even get together with friends and family, visit Holiday Inn New Delhi for the perfect ambience to enhance your experience. ■

SYNONYMOUS WITH LUXURY

- Ranveer Brar



Aerocity has become synonymous with luxury, convenience, connectivity, and hospitality. It's as much a part of New Delhi as is of Gurgaon. Where its erstwhile visitors were predominantly transit passengers or business travellers, it's

now a much-happening hub for city-dwellers too.

My first visit to Aerocity was to JW. It was when the Novotel Pullman was coming up. At the time, I was with Accor and got an opportunity to work as an Executive chef there. I could see so much potential from the site itself, and I think it has lived way beyond the projections and expectations that any of us anticipated at that time. Aerocity has become a city in its own right. It has become the face of New Delhi and New Gurgaon too.

A BIG HAPPY SCENE!

What I like about Aerocity is that there is always something to do at all times of the day, especially when it comes to food. If you fancy a quick stroll to grab a glass of wine and Tapas, or if you are in the mood for a light Sushi before a meeting, totally possible, in short, something for everyone.

The overall vibe, atmosphere, and energy define the Food & Beverage (F&B). And I say it's perfect for the F&B because the openness, vibe, and atmosphere are conducive to people having a good time. As a restaurateur and a part of the F&B industry, this means a big happy scene.

JW Aerocity especially is my favourite for the breakfast spread. I like to check in just in time for breakfast. The property has something for every palate and time of the day, from a Farm to table restaurant to Tapas and Sushi spots and even high-energy bar spaces.

EARLY MORNING JOGS

The safe and social vibe of Aerocity is equally exciting. If you want to go for a jog at 2 AM or eat at 5 AM, it is possible. It is a boon for transit travellers or business visitors who head in-head out early or begin their day early. Every time I have visited Delhi, I have stayed at the Aerocity for connectivity and having access to everything in one place. And all this with the Airport in sight!

For me, the Aerocity has been a happy part of my Delhi memories and visits. A home away from home! ■

AN AWARD- WINNING STAY

STAY IN STYLE AND SOPHISTICATION AT
THE AWARD-WINNING **JW MARRIOTT**
NEW DELHI AEROCITY





JW Marriott Hotels & Resorts expanded its luxury portfolio in India with the debut of JW Marriott New Delhi Aerocity on November 21, 2013. The hotel is a luxury destination in Aerocity which has 511 luxuriously appointed rooms and suites, situated at a prime location adjacent to Central Delhi and Gurgaon, conveniently located at a seven minutes drive from Airport. The hotel offers an alluring array of award-winning restaurants and lounges including K3 - New Delhi's Food Theatre, Delhi Baking Company and JW Lounge.

JW Marriott New Delhi Aerocity features one of the city's largest meeting and conference facilities with over 30,000 sq. ft. of flexible convention spaces including a 12,000 sq. ft. pillar-less ballroom. The distinct features of the hotel also include 24 hours operational Quan Spa, an outdoor heated Swimming Pool and a modern Fitness Centre and Parfaire Salon by Kavita Singh.

Beyond providing a luxury experience, the New Delhi-based Marriott provides various services for the underprivileged. With several flagship initiatives in the past under its wings, the team at the hotel is preparing 500 meals every day under constant hygienic monitoring for the underprivileged. These meals are prepared by the Chefs using the best ingredients and are then packaged. These packaged meals are loaded into a car which gets distributed by the Loss Prevention team in protective gear undertaking all hygiene measures in Delhi NCR. The hotel has also made masks in-house which were distributed at desolate areas to people in need.

THE QUIET LUXURY AT MARRIOTT

Enhance your New Delhi visit by pampering yourself and embracing the classic sophistication of the hotel rooms ranging from deluxe, executive and premier to Terrace,

Luxury and Presidential. The rooms and suites also include a mother-of-pearl mini-bar and 24-hour room service.

A DIVERSE DINING EXPERIENCE

With an array of international cuisine at the enticing buffet-style restaurant, K3 to the hotel's patisserie offering the best illy's coffee, the hotel has a variety of dining options to leave your gut and heart fulfilled.

MAKING WORK OUT WORTH THE EFFORT

The hotel is well equipped with cardiovascular equipment, weights, personal trainer and training classes to ensure a healthy hearty stay for all its guests. Swimming pools and saunas are also available to enhance your experience during the stay.

ONE-STOP DESTINATION FROM MEETINGS TO WEDDINGS

Whether you're hosting a MICE event or corporate gala, the hotel has a space to suit your needs and the proximity to the airport makes this an ideal destination for fly-in, fly-out meetings in New Delhi. Event planners are also available to help with any detail from ballroom décor to entertainment.

COME WITNESS THE MAGNIFICENCE

An unforgettable experience awaits you at JW Marriott Hotel New Delhi Aerocity as the 5-star hotel offers 511 stylish accommodations, personalized service and an ideal location for your stay in Delhi. ■

AN URBAN RETREAT FOR ALL TRAVELLERS

WITH 270 GUEST ROOMS AND SUITES AND REJUVENATING SPACES LIKE THE PEACOCK BALLROOM, NEW DELHI-BASED **PULLMAN HOTEL** HAS SPECTACULARLY MERGED GLOBAL DREAMS AND REGIONAL EXPERIENCE CREATING A TRANQUIL OASIS FOR ITS GUESTS





Pullman New Delhi Aerocity, the perfect mix of elegance and convenience, is located at the trendiest new destination in the capital - Aerocity. Being in close proximity to the Indira Gandhi International Airport, the property is within driving distance from the prominent business hubs of Gurgaon and New Delhi. GMR Aerocity is a unique Commercial District within a short drive from Terminal 3 of Delhi Airport. Hospitality District is part of GMR Aerocity, and it stands out for its outstanding infrastructure. Aerocity already has an existing network of multimodal connectivity; cars, buses and metro. It has become a hotspot now for Delhiites, too, as the area offers numerous options for a luxury staycation, rejuvenating spas, and fine dining and shopping experiences as well.

THE GRAND SPREAD

With 270 rooms and suites offering a wide working desk, Bose docking station and complimentary Wi-Fi, Pullman New Delhi Aerocity is also the ideal spot to mix business with some leisure. The hotel brings to you state-of-the-art meeting and convention spaces with 16 fully-equipped meeting rooms, three boardrooms and one of the largest ballroom spaces in the Delhi National Capital Region, measuring over 1,181 sq. m. Complete with an extensive range of dining options, including a speciality restaurant and a 24-hour coffee shop, the hotel caters to every need of the evolved traveller. The Pullman New Delhi Aerocity promises impeccable service

and warm hospitality, replete with an energising spa, a fully-equipped health club, and an outdoor swimming pool and bar.

All 270 guest rooms and suites are elegantly designed and feature generous four fixture bathroom with bathtub, Large workstation, 42" LED TV, Laptop sized electronic safe by Safeplace, Responsive climate control, Bose Sound link II, Spacious walk-in shower with a rain shower head, Minibar & Espresso Coffee machine, Brass and leatherette amenity holders and 24 hours room service.

REINVENTION OF MEETING SPACES

MICE: Meet & Play: State-of-the-art multi-purpose MICE space, which is the largest in the city spread over a vast expanse of more than 40,000 sq ft. 'Meet & Play' by Pullman offers inspired, motivated, connected and engaging experiences that are designed to be at the heart of corporate life. The meeting rooms at the hotel open into the Courtyard, which accommodates up to 400 guests with a breakout space, best suited for setting after-work cocktails and serving as a tranquil oasis.

Magnificent Peacock Ballroom: Spread over 12,719 sq. ft. with a clear floor to ceiling height of 22 ft. 16, the Peacock Ballroom is one of the most significant event venues in the region. A high ceiling with stunning lights astutely deploys the peacock-inspired theme that runs through the hotel; it enhances the elegance of the Pullman Hotel. The



state-of-the-art audio-visual technology has been designed to drop down from the ceiling on trusses along with an easy-to-use Plug and Play system that operates high-resolution ceiling projectors.

FOODIE’S PARADISE

Fresh from Farmers’ Basket at Pluck: An innovative concept wherein we bring the marketplace into the restaurant with a philosophy of “You choose, we cook”. Guests can select a wide range of fresh & organic raw materials and ingredients for dishes independently and Select the cooking or cuisine style. Whether it is Indian, Asian or Continental, Pullman’s team of culinary experts will cook sumptuous dishes as per their preference - taste, spices, preparation etc. Furthermore, relish a spectacular touchless buffet with global and regional cuisine.

Soul food served at Honk: Pullman’s signature dining restaurant, Honk features an all-new menu that has been carefully curated to showcase culinary influences from the world’s major rice-growing regions, including Thailand, Southern and Central China, Japan, Vietnam, Malaysia and Burma.

SOCIALISING IN STYLE

Pling Jazz & Blues Bar: Situated at the lobby level, this lounge showcases the signature Vinoteca by Pullman, which

offers an international wine selection by glass or bottle. The elegantly designed aesthetics of the bar, accompanied by the sumptuous selection of hors d’oeuvres and tapas, make it the perfect place to meet friends and associates alike.

Make a meal of it at Café Pluck: The Café kitchen prepares delicious dishes perfectly suited to today’s modern lifestyle. What’s more, the sophisticated menu reflects the latest international culinary trends. Café Pluck is a great meeting place in the city due to its elegant urban setting, free Internet access, and convenient location next to Airport. Stop by the Café to experience the extraordinary world of Pullman.

TRANQUILLITY THROUGH TRANSCENDENCE

Experience tranquillity at Woo Wellness Spa & Salon, which delivers tailor-made, anti-stress and purifying spa experiences, becoming a sanctuary for city dwellers and travellers alike, amidst the chaos. A retreat for your mind, body and soul, everything you see, taste, touch, hear and smell harmonious helps bring a welcoming balance to your energy, leaving you completely rejuvenated.

WOO Salon is a friendly and welcoming respite from the stresses of typical daily living. It is a treat! It offers a variety of specialised and personalised skincare treatments for men and women, such as facials, pedicures, manicures, hair styling, hair care, bleaching, make-up, colouring and more. Whether you are looking for a complete hair makeover



or just maintaining your current look, the stylist at the WOO salon is updated on all of the latest hair care and styling techniques.

Calming, detoxifying and rejuvenating, this complete body treatment fuses ancient ayurvedic treatment with oriental techniques. A combination of aromatherapy, reflexology, lymphatic drainage and chakra balancing.

You can also celebrate the art of love with your partner while enjoying a nourishing scrub followed by a

relaxing massage, revel in serenity and find intimacy with your partner while soothing your muscles. Tickle your sense of smell with the calming fragrance of Rose in this particular treatment and find a deeper connection with your loved one. With its extensive experience, whether you need to relax and unwind after a hard day, host a casual meeting with friends or colleagues or even get together with friends and family, Pullman Hotels are ready to provide the perfect ambience to enhance your experience. ■

ENRICHING EVERY MOMENT

SPACIOUS, CONTEMPORARY AND
ADAPTABLE IN DESIGN, THE **NOVOTEL**
ROOM IS TRULY A PLACE FOR LIVING,
PERFECT FOR ALL NEEDS OF THE GUEST



Novotel New Delhi Aerocity welcomes you to experience French hospitality in New Delhi's newest cosmopolitan district. Located minutes away from the International airport, the property is strategically situated between the commercial hubs of Gurgaon and New Delhi. GMR Aerocity is a unique Commercial District within a short drive from Terminal 3 of Delhi Airport. Hospitality District is part of GMR Aerocity, and it stands out for its outstanding infrastructure. Aerocity already has an existing network of multimodal connectivity; cars, buses and metro.

LUXURIOUS & CONTEMPORARY

It has become a hotspot now for Delhiites, too, as the area offers numerous options for a luxury staycation, rejuvenating spas, and fine dining and shopping experiences as well. Guests will get to experience chic rooms, fabulous restaurants and extensive leisure facilities. Be it for a high profile meeting to savour a glass of wine or to spend a memorable weekend with your family, Novotel New Delhi Aerocity is the ultimate urban retreat.

Novotel New Delhi Aerocity is spacious and contemporary in design. The 400 rooms available are truly a place for living and perfect for all your needs. The hotel offers services for both business and leisure guests with

multiple dining options, a luxury spa and a 24/7 fitness centre. Out of the 400 contemporary rooms, 326 are fully appointed standard rooms, 57 are sleek and smart Superior Rooms, Junior & Superior Suites constitute 16 exquisitely styled suites, and one Differently abled room is designed for the differently-abled. Facilities provided include but are not limited sound spot by Teleadapt speaker, 32" LED TV, Laptop-sized safe deposit box from Assa Abloy, In-room coffee/tea making facility, High-speed premium internet with Wi-Fi, Two-bay bathroom with rain shower, Mini-bar, Hairdryers, Iron and iron board and 24-hour room service.

FEASTING TIMES

Novotel New Delhi Aerocity has Food Exchange, a Multi-Cuisine Buffet restaurant offering an exceptional culinary experience comprising Indian, Asian and European flavours coupled with an impeccable ambience. Further, Quoin is a 24x7 Sports Bar. The ballroom and meeting spaces at Novotel and Pullman New Delhi Aerocity are known for Car launches, Product launches, Medical Seminars, Expos and Exhibitions. Being one of the biggest ballrooms in Delhi NCR, it provides bespoke MICE offerings.

Quoin is a chic modern 24X7 sports bar and an urban hangout where you can find distinctive flavours of





your favourite brew, mood-setting music and fresh locally produced mouth-watering *bonne bouche* & savouries that come together to provide you with an experience like no other. Indulge in games like Foosball, Pool, a virtual real-life golf simulator, and Quoin board games.

With a wide range of choices from Global dishes to traditional food and local specialities, the Food Exchange menu has been mindfully crafted and designed with the

preferred options of the guests. The exquisite new menu will have many other dishes to tantalise your taste buds like steak sandwiches, french onion soup and a plethora of other food choices which are suitable to keep you healthy and fit.

FOOTLOOSE AND FANCY-FREE

With its well equipped Fitness Centre and refreshing Swimming Pool, anyone can take a break and relax most luxuriously and effectively possible. Web Corner, Crew Lounge, Premier Lounge, Guest

Car Park and Disabled Friendly Guest Access are a few other amenities provided by the hotel.

The hotel offers services for both business and leisure guests. With its extensive experience, whether you need to relax and unwind after a hard day, host a casual meeting with friends or colleagues or even get together with friends and family, Novotel Hotels are ready to provide the perfect ambience to enhance their guests' experience. ■

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Ensure Your Brand's Presence in this Special Issue!

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CRAFTING EXPERIENCES

- Vineet Mishra

Complex General Manager at
Pullman and Novotel New Delhi

1. HOW HAS BEING A PART OF AEROCITY ENHANCED THE CUSTOMER SERVICE YOUR BRAND OFFERS TO CLIENTS?

Aerocity is currently the trendiest destination in the capital city. Strategically located within excellent reach of the New Delhi Airport and the Aerocity Metro Station, it is well-connected to the tourist attractions. It has become a hotspot for Delhiites as the area offers numerous options for a luxury staycation, rejuvenating spas, fine dining, and shopping experiences.

Combining lifestyle and design, Pullman New Delhi Aerocity is the perfect place to start your journey. It is close to Cyber City and shopping malls like DLF Promenade, Emporio, and Worldmark. The hotel is well-positioned to attain a large segment of important Meetings, Incentives, Conferences and Exhibitions (MICE) market since it is home to one of the largest convention spaces spread over a vast expanse of more than 40,000 sq. ft.

2. WHAT WAS THE DESIGN PHILOSOPHY FOLLOWED WHILE DESIGNING THE HOTEL?

Pullman is the perfect hotel brand for modern executives: a new generation of four and five-star hotels for the sophisticated, highly mobile, and hyper-connected travellers.

The first thing that catches your eye when you enter the hotel is a magnificent artwork made of glass mounted on the ceiling. The work of Meriem Hall, the Singapore-based designer who decided to give this Pullman property a peacock colour scheme, the installation is a chandelier shaped like raindrops. The same hues are in the hotel on the lobby walls and the carpets.

3. TELL US ABOUT THE MOST INNOVATIVE OFFERING FROM PULLMAN NEW DELHI AEROCITY.

It would be the Basket. An innovative concept where we bring the marketplace into the restaurant with a philosophy of, you choose, we cook. Guests are encouraged to select from a wide range of fresh & organic raw materials and ingredients for dishes they plan to eat. They also pick their cooking & cuisine style (Indian, Asian, or Continental), and our team

of culinary experts creates sumptuous dishes for them.

Art Zone by Pullman is a vibrant space curated for emerging artists to showcase their work in a unique environment. It resonates with our philosophy of work and pleasure. It encourages a bespoke experience for guests at the hotel. Further, we share a percentage of the proceeds with various charities.

The Peacock ballroom at the lobby level is one of the largest in Delhi NCR and can accommodate up to 1500 guests. The high ceilinged pillarless ballroom with lights featuring the feathers of a peacock designed by interior designer Meriem Hall is elegant, majestic, and inviting. The Peacock Ballroom is one of the unique selling propositions of the Pullman Hotel, which can be used in its entirety or divided into three parts.

4. WHAT ARE SOME OF THE NEW OFFERINGS PLANNED FOR THE NEXT FEW MONTHS?

As a part of our focus on unique experiences, we screen outdoor movies at The Central Courtyard every alternate Saturday. Watching a movie under the sky is perfect for your date night.

Several food festivals are coming up and a new home-style menu at Food Exchange. ■



NOVOTEL NEW DELHI AEROCITY LAUNCHES THE QUOIN ALFRESCO



Private Tanqueray bar



Quoin Alfresco at Novotel



Influencers and Socialites with Vineet Mishra at the Event



Alfresco Bar Private Dining

Offering garden views on both sides and tables set in a water body, the Quoin alfresco is open 24 hours a day. It is a perfect outdoor setting for drinking and dining and features a private bar with innovative cocktails.

A perfect option for your book reading, me time, or even a private gathering, the Alfresco is a great place to wine and dine.

The launch saw an intimate gathering of socialites and influencers from Delhi NCR. The theme was #GardenInMyGlass. Away from the hustle and bustle of the city, this is a lovely spot for a private gathering. ■

THE QUINTESSENTIALLY TRADITIONAL

THIS FIVE-STAR HOTEL NEAR DELHI AIRPORT,
PRIDE PLAZA, PROVIDES THE FINEST
ACCOMMODATION AND STATE-OF-THE-ART
AMENITIES AND SERVES AS A DELIGHTFUL HAVEN
FOR BUSINESS AND LEISURE TRAVELLERS





The Pride Plaza Hotel, standing tall in the heart of Aerocity, New Delhi, resonates genuine Indian hospitality by following the ideology of 'Truly Indian, Traditionally Luxurious and Purely Pride'. The Pride Plaza is the first luxury hotel in the capital by The Pride Group of Hotels. The beautiful hotel houses 385 majestically designed opulent rooms, which are well equipped with premium amenities and contemporary technology to serve the best for the comfort of the guests. The hotel offers a wide range of room categories like Deluxe, Superior, Premium and Suite to choose from. Each hotel room is fully furnished with world-class amenities and the latest technological assets like high-speed internet to serve the needs of all guests.

The Pride Plaza Hotel offers true Indian hospitality through world-class service and a congenial atmosphere that gives the guests a home-like experience. Within a short span of time, the Pride Group has positioned itself as an eminently successful chain with wholly-owned Hotels in Ahmedabad, Bangalore, Chennai, Kolkata, Pune and Nagpur and also manage hotels at Goa, Jaipur, Puri, Gangtok, Mussoorie,

Dapoli, Aatapi, Bharatpur, Daman, Bhavnagar, Dwaraka, Rajkot and Rishikesh.

A WALK THROUGH THEIR GATES

The intoxicating fragrance of tuberose, along with the soothing time-honoured Indian instrumental music and the humble "Namaskar" greetings of the staff, welcomes the guests benevolently to the beautiful vicinity of the Pride Plaza. The stunning paintings by Krsnaa Mehta, renowned as a designer to the stars and farmers, placed all over the hotel, gives a resplendent, luxurious touch to the first impression of the Plaza. Retaining the essence of being the first traditional hotel in Aerocity, New Delhi, Pride Plaza proudly hoists the tricolour flag of our nation. The palatial rooms are decorated with the magnificent monumental images of India. The most striking aspect of the lovely images highlighting the beauty of the country is that they are absolutely authentic. Being a quintessential traditional hotel, the Pride Plaza offers its guests a host of opportunities to feel at home and relish the true Indian treat in the form of homemade jams, pickles,



conventional chaats in the buffet, the relaxing welcome drink, tamarind candies, hot water bottles amongst many others. All these features are a part of the fabulous Five senses programme to ensure that the Plaza marks an everlasting impression in the lives of their guests.

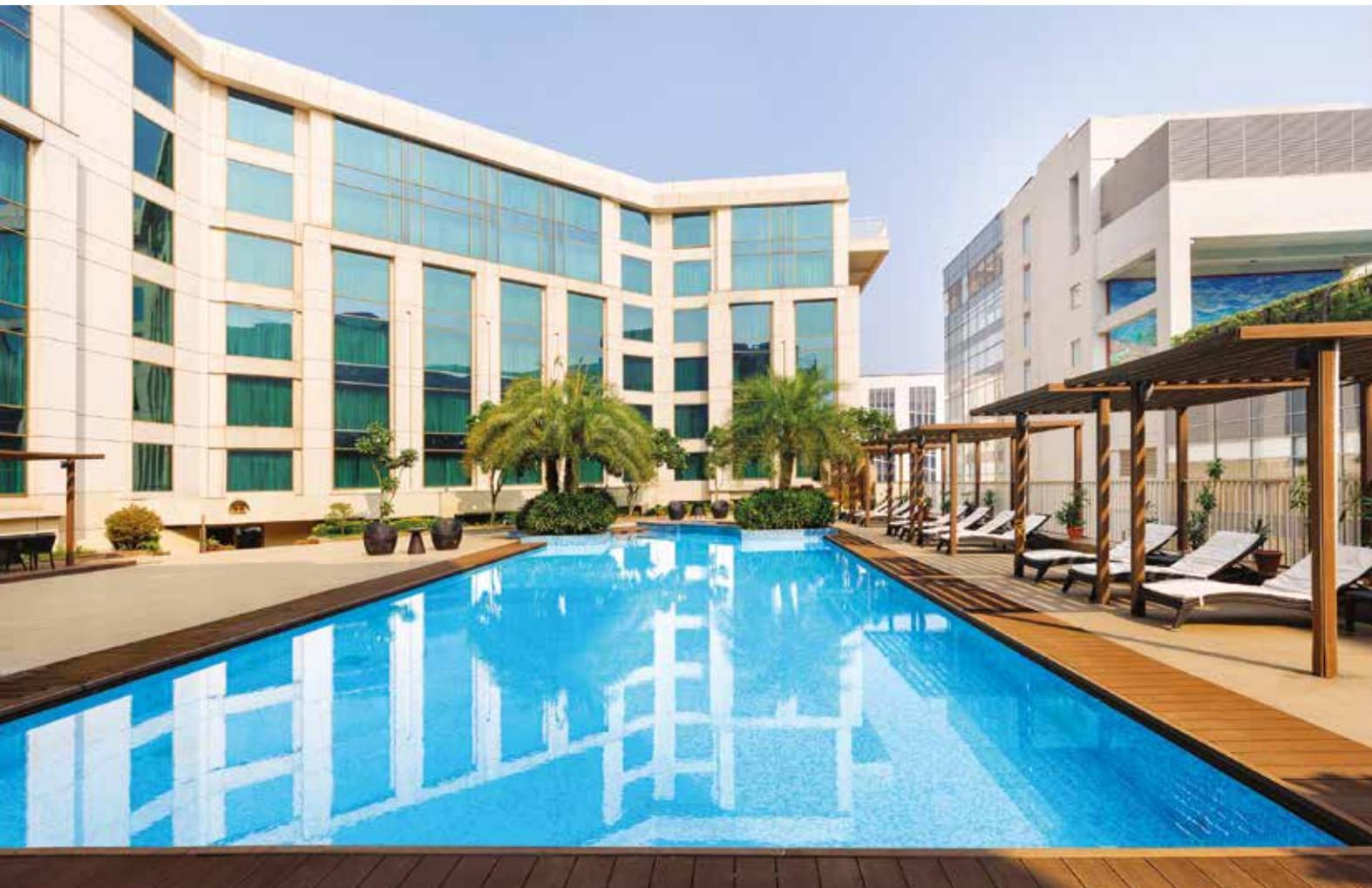
In order to achieve complete guest satisfaction, the Pride Plaza Hotel has also initiated a guest-centric system where every team member is well trained to meet a guest's expectation and contribute to creating a lasting impression. All external and internal calls are received for centralised and smooth communication at the Pride Services desk.

A PLACE TO DINE FROM COFFEE TO WINE

The hosts of dining options available are a paradise for food lovers who wish to experience the refinement of bona fide Asian recipes or relish the aromatic flavours of cosmopolitan cuisine. Here you can indulge in the varieties of global cuisines complemented by traditional Indian hospitality. The 24 hours dining restaurant – Café Pride, the seasonal poolside



barbeque restaurant Aqua Grill, the Pan-Asian restaurant – Oriental Spice and Mr Confectioner – the patisserie offers an array of confectionery and bakery products. The ethnic artefacts and personalised services ensure that you enjoy the experience of watching the chefs dexterously slicing and dicing the ingredients. A subtle ambience and pleasing interiors make your meal a memorable one. Designed with enticing décor, the lounge bar, Stallion Bar & Lounge lets one unwind after a long day with refreshing cocktails, mocktails and world-class beverages. Guests can truly let their hair down in the soothing ambience to uplift their spirits and turn



their evening into an energetic experience.

PLAN EVENTS AND PLANT MEMORIES HERE

Spread across 12,000 sq. ft. with attached pre-function areas, Pride Plaza Hotel is the perfect venue to host all your social and corporate events. At the Pride Plaza Hotel, the team believes in providing you with just that. Their intricately designed banquet halls are fitted with the latest audiovisual equipment for turning your event into a grand success. When you need a boardroom to clinch that business deal, or when the need for an exceptional venue is required for your special day, the Pride Plaza Hotel New Delhi stands ready to turn your special occasion into a grandiose affair.

RELAX. REFRESH. RECONNECT

The hotel in Aerocity also features an exquisite state-of-the-art gymnasium that is equipped with the finest fitness equipment. Reinvigorate your senses after a tiresome day and step into Sohum Spa - forget your worries while you

relax and re-energize at the Sohum Spa. The Spa boasts of well-appointed spa facilities to rejuvenate every element of your body and soul, along with expert therapists to rid you of all stress. Relax and unwind from the hustle and bustle of daily life. The therapeutic experts will help you release the deep-seated tension in your muscles for ultimate relaxation. Step away from the hassles of everyday life and let your muscles loosen up with the exclusive treatments by the therapeutic experts, or take a dip in the crystal clear waters of the swimming pool, where you can cool off and relax or enjoy a barbeque. Beat the heat in style!

The Pride Plaza hotel, with all its eminent features from the five senses programme to the one-point contact programme, all together contribute to making it a traditionally luxurious and truly Indian hotel. Whether you need to relax and unwind after a hard day, host a casual meeting with friends or colleagues or even get together with friends and family, visit any one of the restaurants for the perfect ambience. ■

GMR AEROCITY: COME HERE TO LAUGH A LITTLE MORE, LOVE A LITTLE MORE & #LIVEALITTLEMORE

GMR AEROCITY IS THE EPITOME OF A
CITY WITHIN A CITY, BRINGING WITH IT
MORE REASONS TO
LIVE A LITTLE MORE EACH DAY

GMR Aerocity at the heart of New Delhi, is undoubtedly the premium experiential destination for people living in NCR and beyond. For years, people have been coming here to here to have a memorable and momentous time with their friends and family. A true hangout place that has something to offer to everyone and for all occasions, GMR Aerocity is a man-made marvel that attracts the aficionados of a good life from far and wide!

All in all, GMR Aerocity is the epitome of a city within a city. To be at Aerocity is to experience the best that the city of Delhi has to offer. The experience at the nerve centre of the nation's capital is nothing short of spectacular. A little weekend getaway to GMR Aerocity will definitely boost your energy and provide you with the change of environment that you are looking for.

MANY OPTIONS IN ONE DESTINATION

From world-famous hospitality leaders to popular F&B brands and from aesthetically designed office workspaces to well-stocked shopping avenues, GMR Aerocity is a go-to destination to create, celebrate and cherish every moment. Many engaging as well as entertaining on-ground activities and events that are regularly held here add the dash of exhilaration to an already exciting day spent here with loved ones.

It is home to 11 of the most renowned international hospitality brands, ranging from budget-friendly with great service to premium stays that pamper guests with the best of everything. GMR Aerocity is not only a popular destination for active and tasteful city dwellers, but it routinely gets a marquee mention in major travel itineraries for travellers coming to the capital. The Walk is located in Worldmark which is considered a hotspot for anyone looking to get some retail therapy done. The place has premium brands like Central that house renowned retail brands with standalone stores like Da Milano, Miniso, Meena Bazaar, Forest Essentials, iWorld, and more.

LAUGH A LITTLE MORE

GMR Aerocity has many hangout zones and sitting areas where people can spend a wonderful time with their friends, family and colleagues. Whether it's a heady Sunday brunch or lavish weekend dinner and whether it's evening snack binging or late-night cocktail parties, GMR Aerocity is where lifelong happy memories are created.

Underdoggs is an eclectic sports-bar to head out with friends to just chill out and let loose or enjoy some live sports, gaming & music gigs. Quoin is where you can find distinctive flavours of your favourite brew, mood-setting music and mouth-watering bonne bouche and savouries that



come together to provide you an experience like no other. One8 Commune is fuelled by a passion for good company, great food and exquisite cocktails. These are just some of the places where you can come with your near & dear ones, have a great time and Laugh A Little More!

LOVE A LITTLE MORE

GMR Aerocity has so much to fall in love for; life seems great and time passes fast here! Love between families and couples is accentuated instantly on a trip here; there're many hangout zones here where you can come with your partner and have a lovely time together. During festive sessions, restaurants of this vicinity serve Spanish roast to a whole roast turkey and other farm-to-table delicacies along with an assortment of other dishes as part of the buffet that you can pair with cocktails such as mulled wine or the signature Delhi fire gin.

Starbucks shines like a star in the galaxy of gourmet coffee shops. Delhi Baking Company is known for its remarkable selection of delicious desserts and bakery products. Aheli spa offers an atmosphere of calm, serenity and peace. Beauty does not happen by accident; it happens by appointment! Lea Spa & Salon is committed to creating an exceptional experience for each guest with a goal to help

you escape to a sanctuary of indulgence and relaxation. Qi Spa welcomes you into a calm world of pampering, soothing and rejuvenating therapies and services. With coffee shops where you can share the cup of bliss with your partner to rejuvenating spas where you can recharge your mind, body and soul, at GMR Aerocity you truly appreciate life and Love A Little More!

#LIVEALITTLEMORE

Mere breathing can never be and shouldn't be the sole criteria to call someone truly living. What's life without happy moments spent with loved ones or having a relaxing and rejuvenating 'me-time' every now and then? Memories define moments and moments create life; to create memories you need to go to a place where you can have an exemplary exhilarating experience, and where else you can have it all in one place other than – GMR Aerocity!

At GMR Aerocity, all decisions, offerings, deals, events, activities, and even promotional campaigns are devised in accordance to the vision of enabling the visitors #LiveALittleMore. All in all, GMR Aerocity offers many possibilities & opportunities to laugh a little more, love a little more and #LiveALittleMore. ■

A NEW GLOBAL ADDRESS FOR LUXURIOUS OFFICE

AN OFFSHOOT OF BHARTI REALTY,
WORLDMARK AEROCITY IS A WORLD-
CLASS OFFICE AND RETAIL SPACE,
STRATEGICALLY LOCATED AT AEROCITY,
NEW DELHI

Developed by Bharti Realty, the young and vibrant real estate arm of the Bharti Group, this 1.5 million sq. ft. of office and retail space is one of the most sought-after developments in Delhi NCR. Designed by reputed international designers, the project has a stunning external presence and thoughtfully-created interiors, including pedestrian walkways, spacious elevators and great views across the floors. The development is positioned as the new global address, and the development boasts marquee Indian and international office tenants and vibrant retail spaces.

When asked how Worldmark has continued to be a marquee hotel of India, CEO & MD of Bharti Realty Limited, S. K. Sayal said, "Worldmark is among the best in the country, possibly Asia. It's a mixed-use development with 1.2 million square feet for office spaces and 300,000 square feet for retail spaces. Being close to South Delhi, Gurgaon and Dwarka, Aerocity holds a distinct location advantage. Strategically located near the international airport terminal, Worldmark is the new hub of national and international

business giants such as Ernst & Young, Airbus, Goods and Service Tax Network to name a few".

GLOBAL ADDRESS

Set in the heart of the city's emerging high-end hospitality district and with the highest international standards of business and environmental practices, Worldmark is the address every business wants as its own. Being the address to names like E&Y, Emirates, Hitachi, Airbus, Mitsui, Bank of Tokyo, NSDC and IMF, among others, Worldmark offers the credibility and status that businesses deserve.

With innovative corporate spaces complemented with curated retail and food and beverage experiences in the form of 'The Walk', a unique work-play dynamic is created. This offers the perfect 9x nine experience where one can work, shop and party all in one place. 'The Walk' at Worldmark Aerocity provides over 0.3 million sq. ft. of space which a veritable who's who of restaurateurs and celebs have made their destination of choice to offer world cuisines and dining



formats, some of which are brand new to the Delhi NCR consumer and others which are crowd favourites wherever they might be present.

RESTAURATEURS AT THE WALK

Some gastronomic formats that are served at ‘The Walk’ and absolutely brand new to Delhi NCR consumers are Plum by Bent Chair, Daryaganj, Monsoon by Café Lota, REVE, La Roca and Kampai. ‘The Walk’ also hosts several crowd favourites such as the Farzi Café, Dhaba, Kylin, Underdogs, Café Delhi Heights, Punjab Grill, Beer Cafe, to name a few.

The ‘Food Capital’ that is the food court at ‘The Walk’ stands apart from the rest with its unique design, structure and because of the stellar experience it affords its guests. Food Capital’s double-height ceiling with a sunroof allows plenty of natural light, while the central waterbody and abundance of plants provide for a relaxed and cooling ambience. Made up of 18+ food counters, The Food Capital offers a vast array of cuisine.

When Delhi-NCR unlocked in phases post the lockdown, ‘the Walk’ at Worldmark followed and is still following a strict repository of measures to ensure a comfortable and convenient dining experience for its customer. This is being done while maintaining its upscale dining standards of providing world-class food through contactless dining.

One of the crucial steps of contactless dining being followed by the restaurants is doing away with paper menus. Instead, they are offering QR codes that diners can scan using their smartphones at their respective tables and view the menu. They are also offering contactless digital payment options for both dining and takeaways. The restaurants are focusing on efficient crowd management through measures like reduced dining capacity, rearrangement of tables and pre-bookings.

OF INNOVATION & INCLUSIVITY

‘The Walk’ has installed contactless kiosks at its entry points



that will offer no-touch temperature screening and sanitiser dispersion. To ensure social distancing norms, escalators have been marked in three-step gaps. These innovations to the fine-dining experience are being maintained at both standalone restaurants and the food court of the curated food hub. These guidelines are part of a comprehensive SOP by 'Bharti Care', the facility management function of Bharti Realty, issued to all functioning establishments to operate responsibly.

Be it food or fashion; there's something for everyone here. The best bit is that it is just 20 minutes away from South Delhi as well as Gurugram. The Walk, Worldmark is also a hotspot for all the shopaholics out there. Premium brands like Central Aerocity house some of the most renowned retail brands and standalone retail options like Miniso, Shaze, Da Milano, Forest Essentials, Apronix (Apple Store), among others, thus offering the much-needed retail therapy.

'The Walk' at Worldmark also saw the rollout of 'INDIE Evenings', an exclusive musical property by

Worldmark, recognised as the nation's hottest musical act. It is a harmonious blend of genres- fresh and soulful, offering a unique mix of live performances by Delhi's favourite bands. With 'INDIE Evenings', 'The Walk' at Worldmark Aerocity became a perfect hangout location for the city's music lovers in the pre-covid era. With things getting back to normalcy, everyone is hopeful of reliving those times.

WORLD-CLASS AND WELL PLANNED

Due to its proximity to the IGI airport, Aerocity express metro line and NH8 Delhi-Gurgaon expressway, being at Worldmark bring everything a lot closer. It is built according to a well laid out master plan that demarcates pedestrian and traffic circulation. It features an aesthetically planned and maintained infrastructure around serene surroundings and elite hotels.

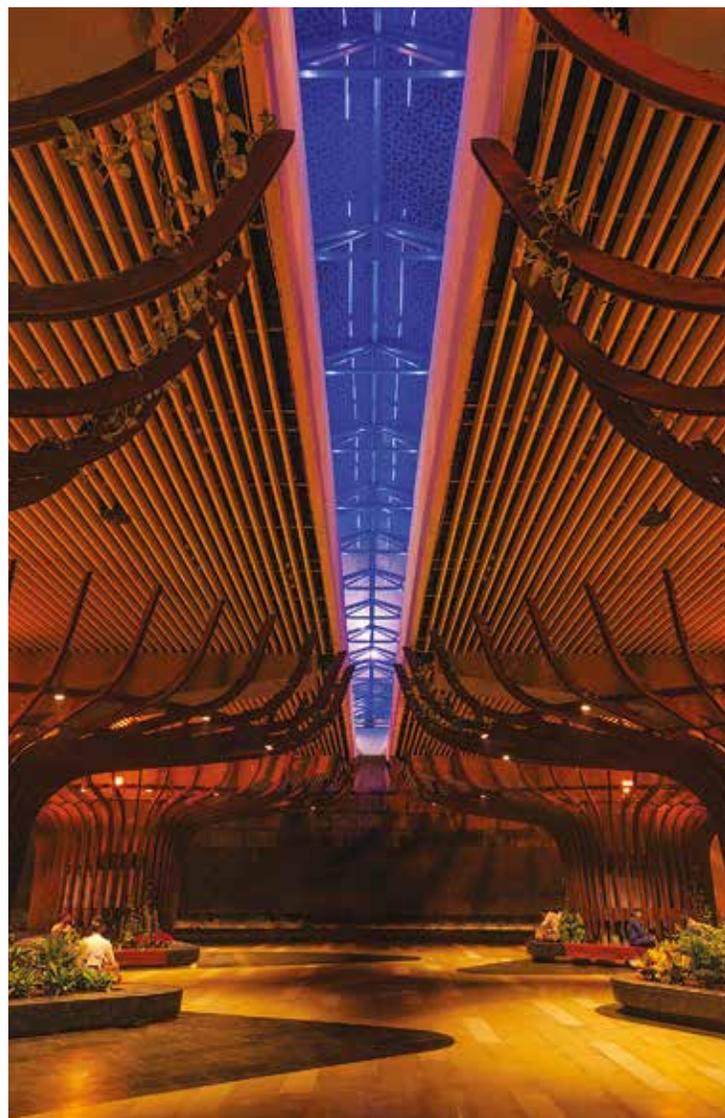
Designed to cater in the most aesthetically pleasing and technologically equipped way possible, these scalable spaces have been conceived and designed by KPF & RK

Associates have conceived and designed these scalable spaces. The project has a stunning external presence and thoughtfully-created interiors, spacious elevators and great views across the floors.

Worldmark boasts state-of-the-art security systems as a centralized security control room, CCTV cameras with face recognition, DFMD, baggage scanners and under-vehicle surveillance. Automated stack car parking, Building Management System and Automated Visitor Management System make Worldmark a truly world-class address.

GREEN & SUSTAINABLE

It is India's first Platinum LEED pre-certified mixed-use commercial building. The 'green' practices result in energy efficiency, sustainability and superior indoor air quality, providing for its occupants a healthy working environment



and improved employee productivity for its tenants. The design of Worldmark incorporates natural green spaces within. These not only act as much needed mind-refreshers during work hours but also positively impact our carbon footprint. Every window offers a view of public plazas with resplendent flowering trees, palms and green vistas that change colour every season. Bharti Realty believes in the holistic wellness of its people, and thus, the same reflects in every aspect.

Supporting today's demand for flexibility in the workspace, Atelier at Worldmark, a superior and intelligent office space with state-of-the-art amenities, is a perfect fit for companies looking at flexible workspaces. With these super-premium airport office suites, the concept of a standard work environment has been reimagined. To cater to the needs of discerning global professionals, world-class office spaces have been exquisitely crafted with a unique plug and play model at their core. The concept which has been thought way ahead of time is the need of the hour now, owing to the pandemic. ■

Must Try FLAVOURS

ONE 8

Must-Try: The Red & White Quinoa Salad, and cricketer Virat Kohli's favorite, Mushroom Googly Dim Sum.



KAMPAI

Must-Try: Tempura, Sashimi, Yakitori, Udon, Katsu, and Teppanyaki. The Chef combines freshly imported ingredients and serves them piping hot at your table.

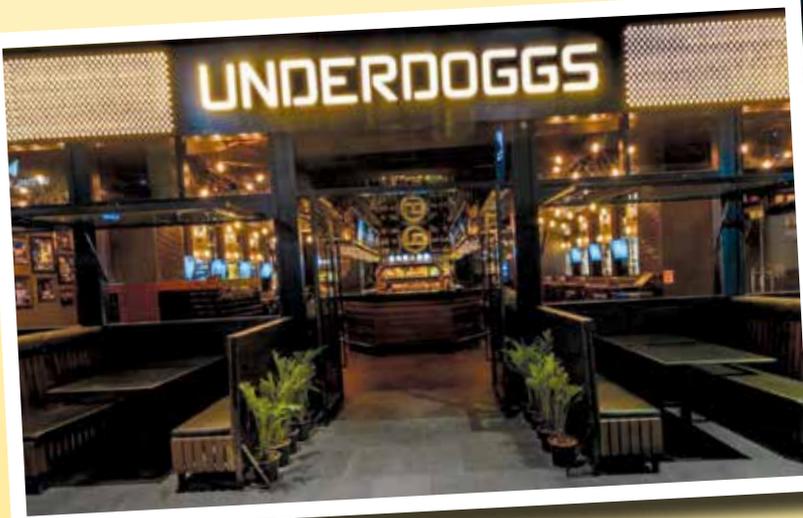
KYLIN

Must-Try: Starters are everything here. The sushi is good, try the Eel Dragon and Crab California roll. If you are vegetarian, try the Veg Philadelphia roll.



UNDERDOGS

Must-Try: Handcrafted cocktails like the Whiskey Masala, and the Espresso Martini. Indulge appetizers like Tex Mex Rolls, and Wasabi Prawns.





FARZI CAFÉ

Must-Try: Mishti Doi Shots,
Dal Chawal Arancini, Vada
Pao #Farzified.



LA ROCA

Must-Try: All Mushroom Pide
(Turkish Pizza), Chilli and
Pepper Prawns, and Himalayan
Pepper-Garlic Chicken.



PLUM

Must-Try: Chicken Puffsome,
Shanghai Dumplings, Salmon
Truffle Cream, and Cheese Sushi.



NUA

Must-Try: The Quesadillas,
and Risotto with Fungi Porcini
Mushroom

GMR Group's Aerocity in New Delhi emerges as the premier Central Business District of India



New Delhi-based GMR Group's Aerocity is a world-class Central Business District (CBD) of India, comprising of business, leisure and entertainment destinations. With over 3 million square metres, it offers corporates a sustainable and resilient business infrastructure with premium office spaces, world-class hospitality and a vibrant urban environment for its visitors. Modelled on the smart city concept, GMR Aerocity boasts of futuristic offerings such as safe and walkable districts with multi-modal connectivity, open spaces and modern amenities. It renders a perfect getaway to relax and enjoy the luxuries of the world-famous hotels of this vicinity, which consists of JW Marriott, Andaz Hyatt, Novotel, Pride Plaza amongst others. Strategically positioned close to the airport, GMR Aerocity has become the epicentre of the business community of the national capital along with providing the most visceral experience to its guests.



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